## OFFICIAL-[SENSITIVE]

## **Monthly Membership-Income forecast**

| Site                | Total DD<br>members<br>Dec 2024 | Supersaver<br>Members<br>(SS) | Total<br>Members | £ Increase/membership | Forecast Annual<br>Increase       | Income code            |
|---------------------|---------------------------------|-------------------------------|------------------|-----------------------|-----------------------------------|------------------------|
| Dronfield<br>Active | 2207                            | 237                           | 2444             | £3                    | £79,452.00 (DD)<br>£8,532.00 (SS) | 8451 9706<br>8451 9790 |
|                     |                                 |                               |                  |                       | Total: <b>£87,984.00</b>          |                        |
| Eckington           | 1506                            | 95                            | 1601             | £3                    | £54,216.00 (DD)                   | 8441 9706              |
| Active              |                                 |                               |                  |                       | £3,420.00                         | 8441 9790              |
|                     |                                 |                               |                  |                       | Total: <b>£57,636.00</b>          |                        |
| Killamarsh          | 971                             | 43                            | 1014             | £3                    | £34,956.00                        | 8471 9706              |
| Active              |                                 |                               |                  |                       | £1,548.00                         | 8471 9790              |
|                     |                                 |                               |                  |                       | Total: <b>£36,504</b>             |                        |
| Clay Cross          | Est 1500 in                     | Est 200 in                    | 1700             | £3                    | £40,500.00                        | 8461 9706              |
| Active              | year 1 @ 9                      | first year @                  |                  |                       | £5,400.00                         | 8461 9790              |
|                     | months                          | 9 months                      |                  |                       | Total: <b>£45,900.00</b>          |                        |
| Total:              |                                 |                               |                  |                       | £228,024.00                       |                        |

Looking at our competitor analysis the £3 increase keeps us competitive with others (especially Local Authority offer)

Note, Clay Cross Active is an estimate, but this should be achievable through year 1 and I've based on 9 months' income (July-March)

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